



Texas Speech
Communication
Association

Convention
2024

Developing a New Generation of Leaders

Embassy Suites Amarillo
October 10-12, 2024

Affiliated organizations meeting in conjunction with TSCA:
Texas Community College Forensics Association
Texas Forensic Association • Texas Intercollegiate Forensic Association

**HANK
VINCENT**

CRUSH

WINE - BAR - GRILL
DOWNTOWN
AMARILLO, TX

10.10.24

7PM





Developing a New Generation of Leaders

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www.etsca.com

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Amarillo, TX

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Texas Forensic Association

Texas Intercollegiate Forensic Association

Thursday, October 10, 2024

4:30-5:30 **TSCA Executive Council Meeting** Yellow Rose C
(All current TSCA Officers, TSCA District,
TSCA Committee and TSCA Interest
Group chairs are encouraged to attend!)

5:30 **TFA Business Meeting #1** Yellow Rose D

Enjoy dinner in the Amarillo area!

SPECIAL EVENTS

LOCAL MUSIC

Thursday Evening—Come watch Hank Vincent performing on the rooftop of Crush, within walking distance from the hotel.

GENERAL SESSIONS

During session #1, slates of officers will be presented and voted on and any bylaws changes will be proposed. During session #2, we will install new officers and vote on bylaws changes. Be there for door prizes and more!!!

CONVENTION LUNCHEON

Friday, 12:00pm—Join us for the convention luncheon in Yellow Rose C and D. Luncheon tickets are available at the registration table.

PRESIDENT'S RECEPTION & AWARDS

Friday, 6:00 pm— Join us in thanking **Randy Cox** for his leadership and dedication to TSCA.

Educators of the Year & Service Award nominees and winners will also be recognized during the reception.

DON STREETER PAST PRESIDENTS DINNER

Friday, 7:30 pm—We host a dinner for all TSCA Past Presidents to honor their service and dedication to our organization.

GUSS-C'D UP NETWORKING AND SOCIAL EVENT

The College and University Standing Committee invites all Graduate and Undergraduate Student Scholarship Conference participants, along with College and University faculty, to a networking and social hour Friday evening. Students will have the opportunity to meet faculty representing various communication programs across the state. The group will meet at the College & University display tables in the vendor hall at 7:00pm. At 7:15, we will walk as a group to Six Car Pub & Brewery for dinner. Appetizers will be provided. Cost of dinner and drinks will be the responsibility of each person. The menu can be accessed at sixcarpub.com.

POST-TFA BUSINESS MEETING KARAOKE

Friday Evening—After the business meeting wraps, local arrangements will be hosting a karaoke evening! Come show off your talents and take the stage. We dare you!

Friday, October 11, 2024

8:00-9:30	1st General Session of TSCA & Officer Elections	Yellow Rose C
9:40-10:30	Panel A Programs	(See Panels)
10:40-11:30	District Meetings	(See Page 8)
11:40-1:00	Convention Luncheon (Luncheon tickets available at registration area)	Yellow Rose C
1:10-2:00	Interest Group Session 1: Instructional Development Middle Schools Instructional Development High Schools Instructional Development Colleges & Univ.	Sanborn A Sanborn B Sanborn C
2:10-3:00	Panel B Programs	(See Panels)
3:10-4:00	Interest Group Session 2: Argumentation & Debate Diversity and Inclusion Oral Interpretation and Performance Studies Rhetoric & Communication Theory	Sanborn A Sanborn B Sanborn C Capitol Hotel Boardroom
4:10-5:00	Panel C Programs	(See Panels)
5:10-6:00	Interest Group Session 3: Interpersonal & Organizational Comm Theater TIFA/TCCFA UIL	Capitol Hotel Boardroom Sanborn A Sanborn B Sanborn C
6:00-7:30	President's Reception & Awards	Yellow Rose D
7:00	Graduate and Undergraduate Student Scholarship Conference Social Mixer	Vendor Area
7:30	Don Streeter Past Presidents' Dinner	Capitol Hotel Boardroom
7:30-10:00	TFA Business Meeting #2	Yellow Rose C

Saturday, October 12, 2024

8:00-9:00	TSCA New Executive Council Meeting (All Officers and new District, Committee and Interest Group chairs are encouraged to attend!)	Yellow Rose D
8:30-9:30	Late Convention Registration/Questions	Pre-Function Area
9:00-9:50	Panel D Programs	(See Panels)
10:00-11:15	TSCA General Session #2 & Officer Installation	Yellow Rose C
11:30-12:20	Panel E Programs	(See Panels)
12:30-1:20	Panel F Programs	(See Panels)
1:30-3:00	TSCA Officer Planning Meeting	Capitol Hotel Boardroom

Convention Luncheon Welcome Address—**Stefanie Rodarte-Suto** is the Deputy Director of Community Development for the City of Amarillo, where she leads housing and supportive service programs aimed at combating homelessness and poverty. Her work is driven by the belief that supportive, healthy communities can foster transformative change.

Stefanie holds a Bachelor’s degree in Speech Communication from West Texas A&M University. She spent seventeen years in secondary education, where she was a dedicated speech and debate coach. Her passion for empowering people inspired her to equip students with the tools to advocate for themselves and others. From addressing human trafficking to racial justice, immigration, and homelessness, Stefanie’s students learned to harness the power of their voices to effect change.

Inspired by her students, Stefanie pursued her passions, dedicating her voice and talents to advocating for those living on the margins of society. Her current work focuses on supporting the 2025 launch of a low-barrier emergency and transitional shelter in Amarillo—a transformative and generational solution to homelessness.

Stefanie is set to graduate with a Master of Public Administration from West Texas A&M University in December.



District Meetings

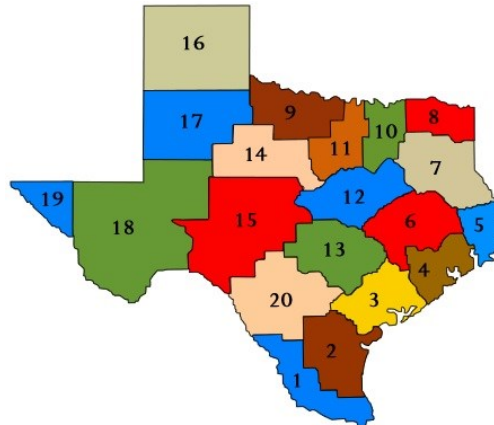
Friday, October 11

10:40-11:30am

Please meet with your District to make connections with those in your area, brainstorm convention ideas, start the nomination process for Educator of the Year, and more! Your district number correlates with your Education Service Center number. Please note that several districts meet simultaneously in some spaces.

Even numbered districts elect a new chair this year.

District 1	Sanborn A
District 2	Sanborn A
District 3	Sanborn A
District 4	Sanborn B
District 5	Sanborn B
District 6	Sanborn B
District 7	Buchanan
District 8	Buchanan
District 9	Sanborn C
District 10	Sanborn C
District 11	Sanborn C
District 12	Sanborn C
District 13	Yellow Rose A
District 14	Yellow Rose A
District 15	Yellow Rose A
District 16	Yellow Rose A
District 17	Yellow Rose B
District 18	Yellow Rose B
District 19	Yellow Rose B
District 20	Yellow Rose B



Welcome to Amarillo and TSCA 2024!

We are thrilled to welcome all of our friends and colleagues to the 2024 convention in Amarillo. A big Texas “THANK Y’ALL” to everyone in the Amarillo community who has played a part in pulling off this meeting of the minds.

The theme for this year’s convention is a focus on leadership. We have long known about the connections between the effectiveness of leaders and communication skills. There is a reason why the most selective and prestigious colleges in the country look favorably upon students who can document a track record of success in speech, theater, and debate. They tend to be students who will lead in class discussions, who enter higher education with significant research skills uncommon amongst their peers, who take the lead in campus organizations. Those students also enter college with a mindset that is informed by engagement with the arts, news, culture, and politics. They are positioned with higher order critical thinking skills and well trained in the arts of discussion and argument.

All of this is a testament to profoundly talented and engaged teachers who foster these leadership fundamentals throughout our middle school and high school communication courses. As they reach college age, we ask them to dig even deeper. As we come together to share our stories and strategies for teaching, my hope is that we can continue to document teaching and student successes, especially at a time when the communication arts are so vital to the needs of an informed community. More than ever before, teachers lead by example and create the development space for the next generation of leaders.

The convention owes a debt of gratitude to many people, but perhaps none more than Vice President Rory McKenzie. Creating the program for the TSCA Convention takes a tremendous amount of time and patience. It may be the most difficult task of any office in our organization. We also owe a continuing debt to M’Liss Hindman, who has continued her service to the organization as our Convention Coordinator year after year. We would not have a convention without these two people.

We are on seemingly always on the cusp of tremendous change. A convention like ours serves to bring education professionals together to reflect on what we are doing and what is to come. As my term comes to its close, I thank every member for your work within this organization and for the many hours spent daily constructing the intellectual space to advance thought, performance, and communication. These elements combine to form the bedrock of both leadership and success.

Martin “Randy” Cox
TSCA President

FROM THE PRESIDENT

Howdy Everyone!!!

Welcome to Amarillo and the Embassy Suites. I hope that everyone had safe travels and is ready for a fun three days of professional development, networking, and embracing the call to leadership. This program has been a labor of love and I am honored to have curated offerings I believe will benefit everyone in different ways!

Please be sure to attend the panels. Remember that you do not have to be a “member” of any specific interest group in order to attend a session. If it sounds interesting to you, please attend. I encourage you to dig in, meet new people, ask questions, and grow in your own leadership abilities.

When Interest Groups meet on Friday afternoon, please be sure to attend (at least two, but yes all three). These are crucial in terms of planning for the next convention and helping to lead the organization as a whole. I also encourage you to attend the Committee meetings Thursday afternoon and District meetings on Friday morning. These are such a great way for the membership to be a part of the innerworkings of TSCA.

Be sure that you attend both general sessions and if possible, the luncheon. These events are so crucial to understanding how TSCA works. We honor special people, make positive changes for our organization, and elect the new leadership of the future. We need you there! And there are door prizes!!!

Thank you for being here this year and I hope that you enjoy the Convention. Remember, TSCA wants you to be an actively involved member in all of the processes of the organization. Look for the members with the Executive Officer badges and introduce yourself. Talk to us. We want to get to know you and find ways that you can contribute to this great organization.

If you are a chair or vice-chair, please remember to fill out the necessary reports while you’re at convention and it’s fresh on your mind. Also, remember that any time there is a “TSCA Executive Council” meeting that this includes you! All of our district chairs, committee chairs, interest group chairs, and TSCA Executive Officers make up our Executive Council.

Finally, as we look to 2025, remember that I will step into the role of President. Please consider reaching out to me if there are ways that TSCA can better serve you and your interests. If you are not already on a committee, please reach out to me so that I can include you in this vital role for next year’s convention. So, go out there, learn lots, make new professional relationships, and truly become the leader that you were meant to be!

Rory McKenzie
TSCA Vice President



WELCOME TO AMARILLO!

To our esteemed Guests,

Welcome to the wonderful city of Amarillo. It is an honor to have you all with us for this event. We know your stay and experience here will be a great one because we have some of the best people on the face of the earth that call Amarillo home. Our hope is that you let us show you our “small town” hospitality. While you are here, we encourage you to enjoy some of the finest steaks and BBQ that Texas has to offer. We boast several locally owned restaurants that will knock your socks off but leave your pocketbook in your purse. I trust you’ll find your hotels very friendly as well. We hope that y’all have a productive but restful stay while you’re here in Amarillo.

When you’re here, you’re family.

Cole Stanley,
Mayor



UNLOCK NEW CAREER OPPORTUNITIES

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Our M.A. in Communication will set you apart in the job market, making you a competitive candidate for leadership roles in:

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- Strategic communication

Upon completion, you'll also be qualified to teach dual credit courses at the high school level, as well as college-level courses, such as public speaking.

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STUDENT ORGANIZATIONS

Delta Beta Chapter of the Lambda Pi Eta Honor Society, the Communication Guild, the Elton Abernathy Forensics Society, and the LBJ Debate Society



STUDY ABROAD OPPORTUNITIES

Communication Studies majors have Domestic & International Study Abroad Opportunities



COMPREHENSIVE MASTERS PROGRAM

Tailor coursework to your interests in order to meet your unique professional, personal, & civic goals



SCHOLARSHIP & CONFERENCE FUNDING

Support available for research accomplishments and travel for academic conferences

MAJOR IN COMMUNICATION STUDIES AT TXST

The Communication Studies major is designed for students interested in the creation, expression, and analysis of messages in their personal, professional, and public lives. Students explore verbal and nonverbal communication, organizational and professional communication, rhetoric and criticism, argumentation and persuasion, and communication technology.

The undergraduate degree offers concentrations in:

- Relationship Management and Well-Being**
- Professional and Organizational Advancement**
- Persuasion, Advocacy, and Civic Engagement**

Minors available:

- Communication Studies, Leadership Studies, Political Communication, & Health Communication**

CONNECT

COMMUNICATION STUDIES
 Texas State University
 Centennial Hall, Room 205
 601 University Drive
 San Marcos, TX 78666
 (512) 245-2165
www.commstudies.txst.edu

- President:** Randy Cox, The University of Texas at Austin
- Vice President:** Rory McKenzie, Lindale High School
- Vice President-Elect:** Jeremy Hutchins, Texas State University
- Executive Secretary:** Mellessa Denny, Amarillo High School
- Comptroller:** Wade Hescht, Lone Star College North Harris
- Communications Director:** Stef Cambra, Drury University
- Journal Editor:** Amanda Jo Ratcliff, Tyler Junior College
- Archivist:** Jana Riggins, University of Texas at Austin
- Immediate Past President:** Ryan Lovell, Tascosa High School
- Webmaster:** Brent Hinkle
- Convention Coordinator:** M'Liss S. Hindman, Tyler Junior College
- Parliamentarian:** Lou Ann Seabourn, Retired

2024 District Chairpersons

District 1	<i>vacant</i>	
District 2	Salena Pereida	spereida@g-pisd.org
District 3	Bryan Winn	bryan.winn@visd.net
District 4	Hannah McCord	hannah.mccord@cfisd.net
District 5	Andre A. Favors	afavors@lamar.edu
District 6	Andrew Gibson	ajgibson@conroeisd.net
District 7	Kari McKenzie	mckenziemd@lisdeagles.net
District 8	Cody Morris	cmorris@chisddevils.com
District 9	<i>vacant</i>	
District 10	Shelby Zarro	sjzarro@prosper-isd.net
District 11	Amberley Tanner	amberley.tanner@nisdtx.org
District 12	Judith Ann McGhee	mcgheej@lisdtx.org
District 13	Bianca Beronio	Bianca.beronio@austinisd.org
District 14	<i>vacant</i>	
District 15	Zackery Carlock	zackery.carlock@angelo.edu
District 16	Melissa Witt	melissawitt@herefordisd.net
District 17	Heather Byars	hbyars@frenship.us
District 18	Joshua Wimberley	joshua.wimberley@midlandisd.net
District 19	Brandon Cohn	bcohn@episd.org
District 20	Justin Blacklock	jblacklock@alamo.edu

Argumentation & Debate	Chair: Bryce Piotrowski Vice Chair: Harry Yu	BrycePiotrowski@katyisd.org
Diversity & Inclusion	Chair: Vicki Beard Vice Chair: Bianca Beronio	victoria.beard@springbranchisd.com
Instructional Development - College & University	Chair: Kiera Warren Vice Chair: Andre Favors	kiera.warren@tjc.edu
Instructional Development - High School	Chair: Shelby Zarro Vice Chair: Michelle Walker	sjzarro@propser-isd.net
Instructional Development - Middle School	Chair: Heather Huffman Vice Chair: George Tennison	heather.huffman@thevillageschool.com
Interpersonal/ Organizational Communication	Chair: Cryste Beard	christine.beard@cfisd.net
Oral Interp & Performance Studies	Chair: Hannah McCord	hannah.mccord@cfisd.net
Rhetoric & Communication Theory	Chair: Zackery Carlock Vice Chair: Joshua Miller	zackery.carlock@angelo.edu
TFA	Chair: Nathaniel Council Vice Chair: Preston Stolte	presidenttxfa@gmail.com
Theater	Chair: Timothy Haynes Vice Chair: Mark Vela	timothyhaynes@me.com
TIFA/TCCFA	Chair (TIFA): Jeremy Hutchins Chair (TCCFA): Wade Hescht	jh200@txstate.edu
UIL	Chair: Ann Shofner	cashof@aol.com

Note: Committee appointments are for a single year, unless noted by a year next to the name.

Bylaws

Ann Shofner '24 (chair)
Sara Jane Barno '24
Cindi Timmons '26

College and University

Justin Blacklock '26
(Chair)
Sarah Contreras '26
Julie Welker '24
Andre Favors '25
Mary Anna Kidd '25
Joshua Miller '24
Randall Fowler '25
Trey Guinn '25
Ex-Officio: Amanda Jo
Ratcliff

Educator Training

Melissa Witt '24 (Chair)
Greg Arp '26
Vicki Beard '26
Leslie Rodriguez '25
Andrew Gibson '26
Ex-Officio: Mellessa Denny

**Committee to Nominate
the Nominating
Committee**

Cryste Beard (Chair)
Aimee Kasprzyk
Brian Alford
Justin Blacklock
Madi Gackenbach
Davy Holmes

Educator of the Year

Kari McKenzie '24 (Chair)
Sarah Contreras '25
Lindsey Petropoulos '24
Eva Margarita '26
Brian Eanes '26

Fiscal Review

Brent Hinkle '24 (Chair)
Neal White '25
Wayne Kramer '26
Ex-Officio: Wade Hescht

Governmental Affairs

Greg Mayo '25 (Chair)
Kirsten Nash '25
Gina Lozano '25
Max Vanderheyden '26
Ryan Lovell '26
George Tennison '24
JP Fugler '26
Ex-Officio: Ryan Lovell

Local Arrangements

Heather Soltero (Co-
Chair)
Kelsey Vincent (Co-Chair)
Lou Ann Seabourn
Ann Shofner
Connie McKee
Mellessa Denny
Lacy Cannon

Nominating

Joe Uhler (Chair)
Kim Falco
Shannon LaBove
Lindsey Petropoulos
Miranda Villanueva
Kelsey Vincent

Public Relations

Michael Merritte '26
(Chair)
Kasey Willeby '26
Peter Dubrule '26
Ex-Officio: Stef Cambra

Resolutions

Neal White '24 (Chair)
Aimee Kasprzyk '24
Kelsey Vincent '25
Courtney Plotts '26
Eric Mears '26

Special Awards

Wade Hescht '25 (Chair)
Ralph Long '24
Sarah Contreras '26
Connie McKee '24
Melissa Witt '26

**Speech and Theatre in
Public Schools**

Kirsten Nash '25 (Chair)
JP Fugler '26
Andrew Eddy '25
Amberley Tanner '25
Ross DeLeon '26

UIL Advisory

Nicole Cornish '24 (Co-
Chair)
Joanna Hickey '24 (Co-
Chair)
Heath Martin '26
Kim Falco '25
Reggie Chapman '25
Meredith MacLeod '26
Kristi Bogy '26
Ex-Officio: Jana Riggins

If you're interested in being on a committee after convention, please email Rory McKenzie and he will get you plugged into a spot.

Texas Speech Communication Journal

Volume 49

Call for Manuscripts

The *Texas Speech Communication Journal* issues a call for papers that focus on research in human communication. Contributors may approach topics from multiple perspectives, contexts, and methodologies supported within the discipline. Manuscripts should be received no later than **December 31, 2024**. *Texas Speech Communication Journal* (TSCJ) follows a policy of blind review so no author identification should appear in the abstract and body of the manuscript.

Manuscripts should not exceed 30 pages, including references and figures, and should be written according to the *Publication Manual of the American Psychological Association* (7th edition). The manuscript should be submitted to the Texas Speech Communication Association website on the Journal page (<https://etsca.com/journal.asp>). Submissions should be divided into the following two (Microsoft Word) documents:

1. Title Page - should include the author's name(s), academic position, institutional affiliation, full mailing address, telephone number, email address, brief author biography, and a history of the manuscript (presentation at conferences).

Title page should also indicate the following:

- A. Methodology/Analysis Technique: (include all that apply) Content Analysis
Ethnography Qualitative analysis Quantitative analysis Rhetorical criticism
- B. Communication Context (keywords that describe your manuscript's area of study)

2. Abstract and Manuscript - An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the articles. ***No author identification should appear in this document.*** Incomplete manuscripts will be automatically rejected. Include all tables, graphs, appendices, etc...

The *Texas Speech Communication Journal* (TSCJ) is a state journal published by the Texas Speech Communication Association. The TSCJ produces one print issue per academic year, which seeks to publish original scholarship that makes a contribution to the studies of human communication. An external committee blind reviews all submissions. The journal has a 25% acceptance rate.

Acceptance/Rejection Notices: Sent out early to mid April 2025.

Submissions should be uploaded to the Texas Speech Communication Association website (<https://etsca.com/journal.asp>). Click on the blue "Click for Submission Form" button to submit manuscripts.

Queries should be sent via email to:

TSCJ Editor Amanda Jo Ratcliff, Ph.D. Tyler Junior College

email: tscjeditor@etsca.com

Deadline: December 31, 2024

CALL FOR MANUSCRIPTS

TSCA PAST PRESIDENTS

1923	Bernice Duggan	1960	P. Merville Larson	1997	Trudy Hanson
1924	Jeston Dickey	1961	Betty Hughes	1998	Jana Riggins
1925	Olivia Hobgood	1962	Angus Springer	1999	President Not Recognized
1926	Jesse Millsaps	1963	Rex Fleming	2000	R. Scott Allen
1927	Mary E. Latimer	1964	Ted Skinner	2001	June Smith
1928	Gladys de Silva Bate	1965	Mabel Wyatt	2002	Teresa Galiazzo
1929	Marjorie E. Will	1966	R.V. Holland	2003	Russell Lowery-Hart
1930	Unknown	1967	June Prentice	2004	Ann Shofner
1931	Earl C. Bryan	1968	Don Streeter	2005	Natalie Bryant
1932	Alma Copelin	1969	Billie Etheridge	2006	Joe Trevino
1933	Unknown	1970	James Barton	2007	Barbara Mayo
1934	Nena Kate Ramsey	1971	Chloe Armstrong	2008	Lois Davis
1935	Minnie L. Blundell	1972	Noyce Burleson	2009	Ralph Long
1936	Sara Lowery	1973	George Tade	2010	Kandi King
1937	Sara Lowery	1974	Ed Thompson	2011	Connie McKee
1938	Yetta Mitchell	1975	Ted Colson	2012	Russell Kirkscey
1939	Florence Horton	1976	Virginia Myers	2013	M'Liss S. Hindman
1940	Emory G. Horger	1977	Vernon McGuire	2014	Mellessa Denny
1941	Emory G. Horder	1978	Pat Rogers	2015	Amy Tilton Jones
1942	Thomas A. Rouse	1979	Helen Schafer	2016	Melissa Witt
1943	Thomas A. Rouse	1980	Rita Harlien	2017	Wade Hescht
1944	Thomas A. Rouse	1981	John Wilson	2018	Colin Malinak
1945	Thomas A. Rouse	1982	Maridell Fryar	2019	Mendy Meurer-Busby
1946	Whilhelmina G. Heede	1983	George Grice	2020	Aimee Kasprzyk
1947	Annah Jo Pendleton	1984	L. D. Naegelin	2021	Lacy Cannon
1948	Jesse Ray Holcomb	1985	Rosanna Herndon	2022	Ryan Lovell
1949	Jesse J. Villarreal	1986	Pat Jurek		
1950	Oretha Whitworth	1987	Tyler Tindall		
1951	Harold Weiss	1988	Ronald Dodson		
1952	Fred J. Barton	1989	John Gossett		
1953	Jeanne Lennard	1990	Debra Dehlinger		
1954	Elton Abernathy	1991	Marilyn Swinton		
1955	Verna Harris	1992	Jackie Jarrett		
1956	E.L. Pros	1993	Robert Stewart		
1957	Nan Elkins	1994	Ann Shofner		
1958	Crannell Toliver	1995	R. Neal Rieke		
1959	Johnie Ross Elzner	1996	Kerry Moore		

1935-38.....	Emory G. Horger
1938-41.....	J. Clark Weaver
1941-46.....	Hugh Seabury
1946.....	P. Melville Larson
1946-47.....	F. L. Winship
1947-49.....	Bruce Roach
1947-52.....	Crandell Tolliver
1952-55.....	Robert Cape
1955-58.....	Ted Skinner
1958-61.....	R. B. Holland
1961-64.....	Don Streeter
1964-67.....	P. Melville Larson
1967-69.....	Curtis L. Pope
1969-70.....	C. L. Farr
1970-79.....	Robert Jeffrey
1979-82.....	William DeMougeot
1982-83.....	Ray Ewing
1983.....	William DeMougeot
1983-88.....	Ann Harrell
1988-89.....	Carrol Haggard
1989-91.....	Tyler Tindall
1991-95.....	June H. Smith
1995-98.....	Ralph Long
1998-01.....	Lou Ann Seabourn
2001-07.....	Randy Cox
2007-12.....	Brent Hinkle
2012-16.....	Lou Ann Seabourn
2016-22.....	Carolyn Baum

We value the dedicated service of our current Executive Secretary, Mellessa Denny, (since 2022) as well as those that have preceded her.

www.etsca.com

TSCA Twenty-Five Year Honorees

Naomi Bell

Brian Eanes

Kristi Goemmer

Dave Huston

Jay Stubbs

TSCA Forty-Year Honorees

Gay Hollis

TSCA Forty-Five Year Honorees

Jana Riggins

Thanks to these members for their dedication & commitment to TSCA over the years!

If you are approaching a benchmark year of membership (25, 40 or 50 years) contact Jana Riggins.

TSCA Rising Star Recipients

2023 Kelsey Vincent, Bushland High School

TSCA Top Paper Award Student Research Conference

2016 Stephanie Williams, West Texas A&M Univ
2017 Rachel Riggs, Angelo State University
2018 Amanda Brookhart, West Texas A&M Univ
2019 Dane Glenn, West Texas A&M Univ

2020 Cynthia Callahan, West Texas A&M Univ
2021 Jan Chitsey, Angelo State University
2022 Melissa Haynes, East Texas Baptist Univ
2023 Sebastian Nichols, East Texas Baptist Univ

1974	Alonez Blackburn, Hawley HS	2007	Mary Jane Grant, Morehead MS
1975	Marjorie Best		Myrna Bass, Athens HS
1976	Pamela McDaniel, Boswell HS		Sarah Contreras, Del Mar College
1981	Lanny Naegelin, Churchill HS		Michael Elkins, Texas A&M Univ. Kingsville
1982	Jackie Jarrett, Coronado HS	2008	Sandra Jones, Killough MS
1984	Opal Hall, Denton HS		Barbara Garner, Duncanville HS
1985	Jean Clough, Ball HS		Amy Tilton Jones, Del Mar College
1986	Ron Dodson, Westlake HS		Shawn Wahl, Texas A&M, Corpus Christi
1987	Kerry Moore, Muleshoe HS	2009	Cheryl Miller, Henderson MS
1988	Ann Shofner, Tascosa HS		Robert Shepard, Creekview HS
1989	Paula Moeller, Hays HS		Wade Hescht, Lone Star College, North Harris
1990	Mildred Peveto, Newman Smith HS		Debbie Hatton, Sam Houston State Univ.
1991	Charlotte Brown, Gregory-Portland HS	2010	Gilbert Casas, McCollum HS
1992	Kandi King, Clark HS		Mike Jones, Del Mar College
1993	Roberta Grenfell, Klein HS	2011	George Pacheco, Jr., Angelo State University
1994	Sandra Lucas, Skyline HS		Karen Wilbanks, Plano Senior HS
	M'Liss S. Hindman, Tyler Junior College	2012	George Tennison, E. A. Olle MS
1995	Lana Hall, Hereford HS		Gay Hollis, James E. Taylor HS
	Linda Long, Northlake College		Jim Towns, Stephen F. Austin University
1996	Jana Riggins, Kaufman HS	2013	Stacy Thomas, The Kincaid School
	Leann Ellis, South Plains College		Kim Falco, Franklin HS
	Virginia Myers, Wayland Baptist Univ.		Victoria Beard, Spring Woods HS
1997	Joe D. Trevino, Jr., Bishop HS	2014	Kelly Kimball, Carroll HS
	Glynis Holm Strausse, Coastal Bend College		Danny Moss, North Texas CC
	June H. Smith, Angelo State University		Wayne Kraemer, Texas State University
1998	Connie McKee, Amarillo HS	2015	Melissa Witt, Dimmitt HS
	Ralph Long, Collin County Comm College		Mendy Meurer, Del Mar College
	Trudy Hanson, West Texas A&M Univ.		Michelle Maresh-Fuehrer, Texas A&M, CC
1999	Mary C. Green, Pasadena HS	2016	Eloise Blair, Houston Lamar
	Claude Caffee, Brookhaven College		Patrick Ralls, Wharton Junior College
	Martha J. Haun, University of Houston	2017	Aimee Kasprzyk, Blooming Grove HS
2000	William Schuetz, Gregory-Portland HS		Kathy Owens, Univ of Mary Hardin-Baylor
	Natalie Bryant, South Plains College		Barbara Mayo, Northeast College
	Carley Dodd, Abilene Christian University	2018	Mellessa Denny, Amarillo High School
2001	Randy Ellis, Spring HS		Amy Aldrige Sanford, Texas A&M, CC
	Lou Ann Seabourn, Amarillo College	2019	Noah Recker, LaVernia High School
	Terry Thibodeaux, Sam Houston State Univ.		Justin Blacklock, San Antonio College
2002	Teresa Galiazzo, Alief Hastings HS		Leslie Rodriguez, Angelo State University
	Jackie Ganschow, Del Mar College	2020	Lyn Esquivel, Tuloso-Midway MS
2003	R. Scott Allen, Hum ble ISD		Lindsay Petropolous, Rice MS
	Janna Holt-Day, South Plains College		Michael Merritte, Galveston Ball HS
	John Gossett, University of North Texas	2021	Brian Eanes, Ronald Reagan High School
2004	Linda Alderson, Boling HS		Amanda Jo Ratcliff, Tyler Junior College
	Catherine Gragg, San Jacinto College	2022	Ryan Lovell, Tascosa High School
	Robin Williamson, University of St. Thomas		Carolyn Baum, West Texas A&M University
2005	Sammy Green, Spring HS	2023	JP Fugler, Lindale High School
	Marla Chisholm, Del Mar College		Lacy Cannon, West Texas A&M University
	Mary Trejo, University of Texas, El Paso		
2006	Sara Jane Barno, Hornedo MS		
	Barbara McCain, Plano East Senior HS		
	Charles Wise, St. Philip's College		
	Randy Cox, University of Texas, Austin		

LIFE MEMBERS

Linda Alderson	Paige Frost	Carol Malloy	Ted Skinner
Chris Arnold	JP Fugler	Bernita Mansfield	Gary Smith
James Barnes	Maridell Fryar	Paul May	Lawrence R. Smith
Andrew Barrett	Alice Gabbard	Barbara J. Mayo	Nancy Smith
Carolyn Baum	Casey Garcia	Karin McCallum	Cindy M. SoRelle
Darlene Bellinghausen	Marsha Gephart	Candace McConnell	Kevin Steinberg
Kristina Bilban	J.S. (Jack) Gibson	Floyd McConnell	Glynis Holm Strause
Justin Blacklock	Karen Gossett	Martha McDaniel	Charlene Strickland
Jane Boyd	Robert Gratz	Connie McKee	Carolyn Strohkirch
Robert Boyd	Lou Greenwood	Kari McKenzie	Jason Sykes
George Bradley	George L. Grice	Rory McKenzie	Carlos Tarin
Elaine Brink	Trudy Hanson	Carol Malloy	Jane Terrell
Joseph Brown	Michael Harlan	Michael Merritte	Terry Thibodeaux
Lacy Cannon	Carrol Haggard	Mendy Meurer-Busby	David Thomas
Christina Cardenas	Ann Harrell	Nora Moreno Jarrell	Max Thompson
Catherine Carroll	Sandra Hile Hart	Danny Moss	Tyler Tindall
Gilbert Casas	Karen Hatley	Bonnie Mutschler	Jim Towns
Richard Cheatham	Martha J. Haun	Dwight Mutschler	Michael Trynosky
Deanne Christensen	Wade Hescht	Lacye Odam-Matejowsky	Linda M. Vancil
Gene Taylor Clough	M'Liss S. Hindman	Adesuwa Omoruyi	Beverly Wakefield
Cynthia Cone	Sonya Hopkins	Melondy Ojeda	Gwen Waldrop
Sarah Contreras	Dolly Hudgins	Kathy Owens	Gloria Walter
Dondi Cooks II	Jo Hudson	George Pacheco Jr	Julie Welker
Jason Courville	Jeremy Hutchins	Krin Brooks Perry	Gloria White
Martin (Randy) Cox	Tim Jackubek	David Peters	Toby Whisenhunt
Jason Crane	Kathleen Jamieson	Seth Pietsek	Janice C. Wieland
Mellessa Denny	Amy Tilton Jones	Eric Pinon	E.L. Williamson
Vanessa Dirksmeyer	Lavoy Jones	Sally Ponzio	Joseph A. Willis
Christina Dodd	Mike Jones	Larry Preas	Walter Willis
Claire Dodillet	Aimee Kasprzyk	J.B. Prior	Joshua Wimberley
Ashley Donahue	Marilyn S. Kelly	Todd Rainey	Debbie Winkler
Judy Dorset	Genell Kelso	Clydene Reep	Charles N. Wise
Paul Duffy	Nanette Kelton	Jana Riggins	Melissa Witt
Tim C. Edgerly	Kandi King	La Anna Rodrigs	John Wright
Jennifer Edwards	Russell Kirkscey	Edwin Rowley	Mabel Wyatt
Millard Eiland	Elizabeth Kizer	Robert Salm	Patricia Wysong
Michael Elkins	Wayne Kraemer	Ivan Sandlin	Judith Zaffirini
Tolline Enger	Shannon LaBove	Helen Schafer	
Keith V. Erickson	Brian Lain	William Schatte	
Charles L. Etheridge	Ralph Long	Julie Schniers	
Ira Evers	Laverne Loving	Cynthia Shade	
Tanya Evers	Russel Lowery-Hart	Ann Shofner	
	Tim Mahoney		

TSCA Emeritus Members

Guy Bizzel*	Jackie Jarrett*	Ted Skinner
Jean Boles*	Beverly Martin*	June Smith
Faye Carpenter*	Dell McComb	V. A. Smith
Ted Colson*	Vernon McGuire*	Zell SoRelle*
Ronald Dodson	Miff Mendoza*	Don C. Streeter*
Billie Etheridge*	Kerry Moore*	Frances Swinny*
C.L. Etheridge	Virginia Myers*	Donna Ray Tobias*
Noni Ford	B.J. Naegelin*	Victoria Townsend
Maridell Fryar	Anna Jo Pendleton*	Emerson Turner*
Opal Hall*	Jana Riggins	Jack Walker*
Rosanna Herndon*	Lester Schilling*	Harold Weis
M'Liss Hindman	Lou Ann Seabourn	Charles Wise
Florence Horton	Helen Shafer*	Guy P. Yates*
Betty Hughes	Ann Shofner	
Mary Ireland	Vera Simpson*	<i>*In Remembrance</i>

Over the 100 year existence of the Texas Speech Communication Association, we have been so blessed to be served by such wonderful individuals who truly understood the embrace of leadership. As we move into the next century of our organization, we're ready to embrace our new generation of leaders as well. We are grateful for the contributions of our membership and how it has molded and impacted TSCA and the entire state of Texas.

TSCA Outstanding Service Award Recipients

Linda Alderson	Wade Hescht	Danny Moss
Sara Jane Barno	M'Liss S. Hindman	Virginia Myers
Charolette Brown	Robert Jeffery	Krin Brooks Perry
Natalie Bryant	Brent Hinkle	Jana Riggins
Faye Carpenter	Kandi King	W.E. Schuetz
Richard Cheatham	Ralphi Long	Lou Ann Seabourn
Norma Coston	Sandra Lucaa	Ann Shofner
Ronald Dodson	Beverly Martin	June H. Smith
Kim Falco	Connie McKee	Glynis Holm Strause
Maridell Fryar	Dan Mendoza	Charlene Strickland
Trudy Hanson	Michael Merritte	Frances Sweeny
Martha Haun	Kerry Moore	Guy P. Yates

TFA Hall of Fame Inductees

2006 Randy Ellis Cindi Timmons David Baker J.E. Masters	2013 Lee Ann Ince Michael Merritt Jane Boyd Sammy Green	2018 Grant Hahn Jay Stubbs Debbie Johnson
2007 Kandi King Bill Schuetz	2014 Diane Forbes Brent Hinkle Eloise Blair Dr. Rich Edwards	2019 Scott Baker Michael Harlan
2008 Joe Trevino Charlotte Brown Ann Shofner	2015 Chris Agee Dan Lingel Kay Magill Janet Melton	2020 Jason Sykes Renita Johnson
2009 Dave Huston Gary Boeger Barbara McCain Shawn Mena Aaron Timmons Karen Wilbanks	2016 Tim Cook Connie McKee Terri Robinson Sally Squibb-Tate	2021 Deborah Taylor Michelle Watkins Perry Beard
2012 Robert Shepard Kim Falco Billye Lucas Cheryl Potts	2017 Brian Eanes Rhonda Smith Gay Hollis Cecil Trent	2022 Vicki Beard Norma Coston Kirsten Nash Yolanda Silva
		2023 Eric Porter Jonathan Robertson Joseph Uhler

TIFA Educator of the Year

1991	M'Liss S. Hindman, Tyler Junior College
1992	Guy P. Yates, West Texas A&M University
1993	James Mammerella, San Antonio College
1994	Carol & Barbara Hickey, University of Texas, Arlington
1995	Ron Ragston, University of Houston
1999	Dan West, Rice University
2003	Wade Hescht, Lone Star College, North Harris
2005	Wayne Kraemer, Texas State University
2006	Mary Trejo, University of Texas, El Paso
2007	Connie McKee, West Texas A&M University
2008	Randy Cox, University of Texas, Austin
2009	Jolinda Ramsey, San Antonio College
2010	Kathy Owens, Mary Hardin Baylor University
2011	Collier Patton, Lone Star College, Kingwood
2012	Leigh-Anne Williams, San Jacinto College
2013	David Worth, Rice University
2014	Sarah Contreras, Del Mar College
2017	Floyd McConnell, San Jacinto College – North
2018	Jeremy Hutchins, Texas State University
2019	Shannon LaBove, Rice University
2020	Julie Welker, Howard Payne University
2021	Justin Blacklock, San Antonio College
2022	Carlos Tarin, University of Texas at El Paso
2023	Robert Markstrom, McNeese State University

TSCA Conference 2025

Call for Panels

Navigating Complexity: Equipping educators and students with the tools to navigate and communicate in a complex world.

A few years ago, former TSCA President Lacy Cannon urged us to “Keep it Simple”. We explored how to go back to the basics and how often we make things too complicated. Armed with this skill, we were challenged and we grew. But, the world around us grew too. There is complexity everywhere we look and in a time that creates confusing situations for us as teachers and our students, we’ve got to find the tools to navigate through these complexities.

In communication, when the message gets complex, it’s more likely to be misunderstood. So, given the challenges our state and our education system are facing, combined with the obstacles our students encounter on a daily basis, how can we navigate through these interesting pathways. Let’s take some time to grow as educators and learn ways we can create lasting communication education that will stay with our students and colleagues in the ever-complex world.

Join us by sharing your research and ideas at the 2025 TSCA Conference in Dallas, TX, October 2-4 2025 at the Marriott Dallas Allen Hotel & Convention Center

Send program questions and comments to: Jeremy Hutchins,
jh200@txstate.edu

Submit panels through your Interest Group Chairperson OR via Jeremy Hutchins.

A complete call for papers/panels will be available online at www.etsca.com

Deadline for Initial Program Panel Submissions:

December 15, 2024

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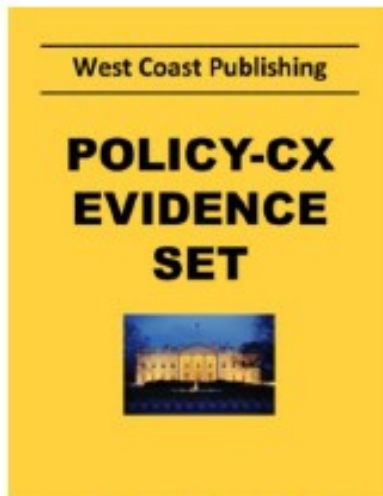
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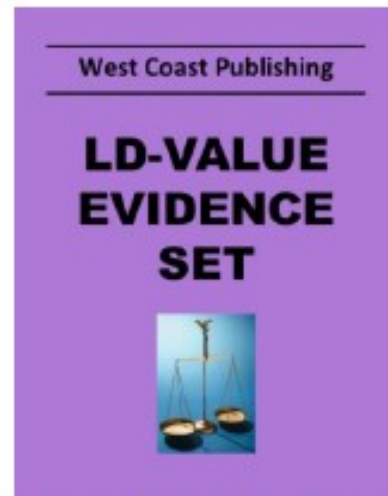
Jump Start Preparation for the Year

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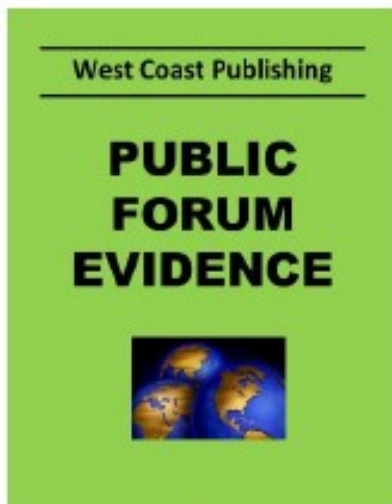
Provide excellent models of argument & presentation



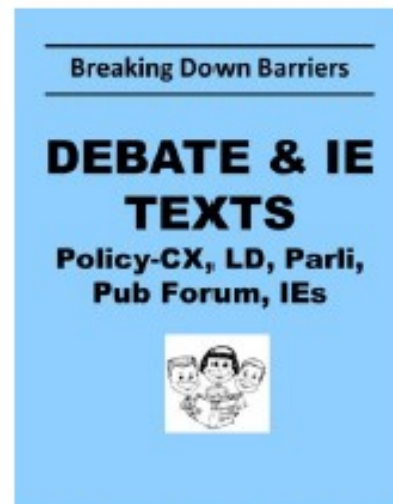
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A-01 Room: Capitol Hotel Boardroom

Leading by Doing: Encouraging Student Leadership in Team Administration

Sponsor: Texas Intercollegiate Forensic Association
Coordinator: Jeremy Hutchins, Texas State University
Chair: Shannon LaBove, Rice University

Description: This program will discuss how to help students learn to lead through the building and management of a robust forensic organization. Whether they are involved in team goals setting or developing a program to boost student recruitment or leading efforts to host a tournament on campus, students can find ample opportunities to learn and put those skills into practice.

Presenters:
Justin Blacklock, San Antonio College
Sarah Contreras, Del Mar College
Shannon LaBove, Rice University



A-02 Room: Yellow Rose D

Becoming a Student Leader: How to Promote Student Leadership on Your Campus

Sponsor: Instructional Development in the Colleges & Universities
Coordinator: Mary Anna Kidd, McMurry University
Chair: Mary Anna Kidd, McMurry University

Description: This panel is a student/faculty collaboration with each school bringing student leaders from their programs. The students will discuss what inspired them to lead and share with the faculty about how that leadership was developed.

Presenters:
Mary Anna Kidd, McMurry University
Drake Rothenberger, Lamar University

A-03 Room: Private Dining Room

Bridging the Gap: Starting A Middle School Speech and Debate Program

Sponsor: Instructional Development in Middle Schools/TJSDA
Coordinator: Lindsey Petropoulos, Rice Middle School
Chair: Heather Huffman, The Village School

Description: Developmentally appropriate speech and debate prepare students for college, career, and the future. Whether you're hoping to establish a class or an after-school program, come get some tips on how to start and run a speech and debate team no matter your level of experience. Presenters will include an overview of events that are common at the middle school level.

Presenters:
Heather Huffman, The Village School
George Tennison, E.A. Olle Middle School
Casey Garcia, Lone Star College—North Harris

A-04 Room: Yellow Rose B

Leading the Way: Empowering Neurodivergent and Gifted Students through Enhanced Executive Functions

Sponsor: Instructional Development in High Schools
Coordinator: Vada Janak, Hendrickson High School
Chair: Robin Lisenfelt, McMillen High School

Description: In this dynamic session, educators will explore leadership strategies to bridge the executive function gaps in students, including those who are neurodivergent or gifted. We'll delve into the eight essential domains of executive functions, unveiling practical tips and tricks for enhancing organization, time management, and leadership skills. Leave with a toolkit of innovative approaches to empower your students, fostering their leadership potential in the classroom and beyond.

Presenters:
Kirsten Nash, Center for Child Protection
Hannah Rodriguez, Prosper High School
Ashley Freeman, Alief Early College High School
Stef Cambra, Drury University
Vada Janak, Hendrickson High School

A-05 Room: Yellow Rose C

Roundtable with the EC

Sponsor: Texas Forensic Association
Coordinator: Nathaniel Council, TFA President, Pampa HS
Chair: Nathaniel Council, TFA President, Pampa HS



Description: Jokingly referred to as 'yell at the EC' this panel is intended to provide members with space to bring up any questions, comments, or concerns with the state of speech and debate in Texas or any other TFA initiatives. The hope is that this panel provides an opportunity for the state to come together outside of tournaments and the business meeting to discuss issues relevant to our profession.

Presenters:
The Texas Forensic Association Executive Council

A-06 Room: Sanborn A

Intermediate Coaching Policy Debate

Sponsor: Argumentation and Debate
Coordinator: Armando Lopez, Morton Ranch High School
Chair: Dave Huston, Plano West High School

Description: Do you have the basics down, but want more structure to coaching policy debate? Our panelists will discuss how to move beyond being a beginner when coaching policy for both UIL and TFA/NSDA aligned tournaments.

Presenters:
Dave Huston, Plano West High School

FRIDAY—PANEL A PROGRAMS
9:40-10:30

A-07 Room: Sanborn B

From Surviving a Zombie Apocalypse to Landing a Shark Tank Pitch; Applied Leadership Learning Experiences in a Basic Communication Classroom

Sponsor: Instructional Development in the Colleges & Universities / Vice President
Coordinator: Karley Goen, Tarleton State University
Chair: Karley Goen, Tarleton State University

Description: This presentation will cover applied leadership exercises that are demonstrated within a basic communication classroom and can be utilized within a secondary or collegiate atmosphere, to solidify core leadership and managerial styles that transcend into the professional workplace. Through these team building activities of building 3-D modules, pitching prototype endeavors for sweepstakes monies, to landing the perfect attention getting device contest and surviving a zombie apocalypse....these four leadership exercises will lend to the continuing conversation of leading by inspirational vision.

Presenters:
Karley Goen, Tarleton State University
Tracey Holley, Tarleton State University

A-08 Room: Sanborn C

Analyzing Topics Effectively

Sponsor: Argumentation and Debate
Coordinator: Gay Hollis, James E. Taylor High School
Chair: Gay Hollis, James E. Taylor High School

Description: This panel will discuss how to begin analyzing new topics in LD and PF Debate to make sure your students hit the ground running when a new topic is released. Experienced LD and PF coaches will talk about their process to set their students up for success.

Presenters:
Perry Beard, Cy-Fair High School
Avis Yen, Episcopal High School

A-09 Room: Yellow Rose A

Taking a Second Look

Sponsor: University Interscholastic League
Coordinator: Ann Shofner, Retired
Chair: Jana Riggins, UIL

Description: Join Jana and M'Liss as they discuss the current UIL Prose and Poetry categories. What worked? What was hard to handle? How did students like the categories? Can we change anything now? Bring your questions and get prepared for the year.

Presenters:
Jana Riggins, UIL Speech and Debate Director
M'Liss Hindman, UIL Prose and Poetry Contest Director



Convention Luncheon

Friday 11:40am-1:00pm

Yellow Rose C-D

featuring:

Texas Speech Communication Association Communicator of the Year

2024



Kind House Ukraine Bakery



Glenda Moore is the owner of Kind House Ukraine Bakery which began in her own kitchen. KHUB is an establishment that raises funds, awareness and support for those who are affected by the war in Ukraine. Her bakery is run by 80+ volunteers who work alongside Glenda. Most of her supplies such as eggs, sugar, flour and milk are also donated. Through donations for baked goods, Glenda states that those donations save lives by delivering coal, medicine, medical equipment and groceries along with repairing badly damaged homes. KHUB has aided over 4,680 Ukrainians.

We are pleased to honor Glenda Moore for her outstanding service.

FRIDAY—CONVENTION LUNCHEON

FRIDAY—INTEREST GROUP MEETINGS
1:10-2:00; 3:10-4:00; 5:10-6:00

Interest Group Meetings

1:10-2:00 Interest Group Session 1:	ROOM:
Instructional Development in Middle Schools/ TFSDA	Sanborn A
Instructional Development in High Schools	Sanborn B
Instructional Development in Colleges & Universities	Sanborn C

3:10-4:00 Interest Group Session 2:	
Argumentation & Debate	Sanborn A
Diversity & Inclusion	Sanborn B
Oral Interpretation and Performance Studies	Sanborn C
Rhetoric & Communication Theory	Capitol Hotel Boardroom

5:10-6:00 Interest Group Session 3:	
Interpersonal & Organizational Communication	Capitol Hotel Boardroom
Theater	Sanborn A
TIFA/TCCFA	Sanborn B
UIL	Sanborn C

What are Interest Groups and Why Do We Have Them?

Interest Groups ensure that the professional development needs of the body are being met. The Texas Speech Communication Annual Convention provides a way for speech educators to connect and learn. Planning for 2025 convention will begin in these interest group meetings. Chairs and Vice-Chairs are encouraged to generate panel ideas and get soft commitments from individuals willing to present on these panels. They will then take that information and create up the panel proposals to send to the Vice President by December.

Planning can and should continue throughout the Spring semester to ensure the best possible panel offerings. These are the foundational way that the organization can provide meaningful professional development for both the academic classroom, competition teams, and individual speech educators.

Don't skip them! Attend and participate in the development of these panels. You can even attend meetings that you didn't choose during your registration.

B-01 Yellow Rose D

New Trends in Public Forum Debate

Sponsor: Argumentation and Debate
Coordinator: Bryce Piotrowski, Seven Lakes High School
Chair: Bryce Piotrowski, Seven Lakes High School

Description: This panel will discuss how Public Forum Debate has changed over the past couple of years, and provide new coaching techniques and recommendations. Topics will include: the introduction of arguments from policy and LD, rate of delivery, judge adaptation, the phasing out of paraphrasing, case and rebuttal structure, and more!

Presenters:
Dave Huston, Plano West High School
Avis Yen, Episcopal High School
Ryan Hennessy, Cypress-Fairbanks Independent School District

B-02 Room: Private Dining Room

Running a Middle School Tournament

Sponsor: Instructional Development in Middle Schools/TJSDA
Coordinator: George Tennison, E.A. Olle Middle School
Chair: George Tennison, E.A. Olle Middle School

Description: Running a middle school speech tournament is a colossal undertaking—simpler than a high school tournament in some ways, more complex in others. Learn about the intentional choices tournament hosts make for the middle school audience. Particular attention will be given to scheduling, events, judging, and awards.

Presenters:
George Tennison, E.A. Olle Middle School
Chris Arnold, Albright Middle School
Sasha Young, Renner Middle School

B-03 Room: Yellow Rose B

Navigating Executive Dysfunction

Sponsor: Instructional Development in High Schools
Coordinator: Gina Lozano, Jack C. Hays High School
Chair: Ashley Freeman, Alief Early College High School

Description: Educators will gain insights and techniques for leading by example, equipping teachers to navigate executive dysfunction effectively. Learn how to empower educators to enhance time management and task prioritization, ensuring a more productive and organized learning environment. Join us to unlock the leadership potential within educational settings.

Presenters:
Kirsten Nash, Center for Child Protection
Heather Wallace, Borger High School
Ashley Freeman, Alief Early College High School
Stef Cambra, Drury University
Vada Janak, Hendrickson High School

B-04 Room: Sanborn B

Coaching Speech and Debate: Day One

Sponsor: Argumentation and Debate
Coordinator: Greg McGee, James E. Taylor High School
Chair: Greg McGee, James E. Taylor High School

Description: Are you a brand new speech and debate coach? Come and learn from veterans of the trade as they share their tips for getting off the ground and starting to coach speech and debate. This panel will focus less on the specifics of different events, and instead focus on the basics of running a team and where to start finding coaching resources.

Presenters:
Hannah Rodriguez, Prosper High School
Brian Darby, Clear Creek High School

B-05 Room: Sanborn C

How to Promote Student Leadership

Sponsor: Instructional Development in Colleges & Universities
Coordinator: Mary Anna Kidd, McMurry University
Chair: Mary Anna Kidd, McMurry University

Description: Focusing on the student perspective of leadership, this panel will gather student leaders from five different universities to present their views on the promotion and development of student leaders. Additionally, the students from West Texas A&M University will discuss WTAMU's leadership initiative where they go and work with high school students to develop both their own and the high schoolers' leadership skills.

Presenters:
Randall Fowler, Abilene Christian University
Andre A. Favors, Lamar University
Drake Rothenberger, Lamar University
Mary Anna Kidd, McMurry University
Yahui Zhang, Wayland Baptist University
Lacy Cannon, West Texas A&M University

B-06 Room: Capitol Hotel Board Room

Addressing Burnout in Higher Education

Sponsor: Instructional Development in the Colleges & Universities
Coordinator: Trey Guinn, University of the Incarnate Word
Chair: Trey Guinn, University of the Incarnate Word

Description: In the dynamic and demanding world of higher education, burnout has become an increasingly prevalent concern for faculty, staff, and administrators alike. Join us for a thought-provoking panel discussion where we explore the multifaceted nature of burnout and seek solutions to foster a healthier and more productive academic environment.

Presenters:
Trey Guinn, University of the Incarnate Word

B-07 Room: Buchanan

Playing Lead: Performance, Advocacy, and Student Voice

Sponsor: Texas Intercollegiate Forensic Association
Coordinator: Jeremy Hutchins, Texas State University
Chair: Justin Blacklock, San Antonio College

Description: This panel deals with the implications of understanding performance as advocacy. Panelists will discuss the benefits and challenges of this approach and offer ways to help students find and develop their political voice.

Presenters:
Kelsey Abele, West Texas A&M University
Justin Blacklock, San Antonio College
Eva Margarita, University of Texas at Austin



FRIDAY—PANEL B
2:10-3:00

B-08 Room: Yellow Rose C

Supporting Diversity When DEIJ Initiatives Aren't Enough

Sponsor: Texas Forensic Association / Diversity & Inclusion
Coordinator: Vicki Beard, Spring Woods High School
Chair: Vicki Beard, Spring Woods High School

Description: Diversity and Inclusion panel discussion on ways to recruit and/or retain teachers and coaches from underserved or under-represented populations.

Presenters:
Ruby Stuart, Stephen F. Austin High School



B-09 Room: Sanborn A

Promoting Your Program Through Public Debates

Sponsor: Texas Forensic Association
Coordinator: Aaron Timmons, Greenhill School
Chair: Aaron Timmons, Greenhill School

Description: Holding public debates is a way to showcase your program, involve the community in important conversations, bring vital stakeholders together, practice oral communication skills, and gain support for our activity. It is also a way to demonstrate how civil discourse can operate in an increasingly polarized environment.

Presenters:
Cindi Timmons, Dallas Urban Debate Alliance
Chuck Walts, The Hockaday School



B-10 Room: Yellow Rose A

Legislating in the Time of Roberts

Sponsor: Texas Forensic Association / Argumentation and Debate
Coordinator: Brett Howard, Canyon High School
Chair: Brett Howard, Canyon High School

Description: From *Citizens United* to *Obergefell* to *Dobbs*, the Supreme Court under Chief Justice John Roberts has issued a series of highly impactful rulings. This session will focus on analyzing Supreme Court decisions under the Roberts court, and will explore possible avenues students may pursue to construct legislation for Congressional Debate inspired by or in response to these rulings.

Presenters:
Ryan Lovell, Tascosa High School



C-01 Room: Sanborn B

Empowering Success: Leveraging Your Speech Classroom for Career, College, and Military Readiness Standards

Sponsor: Instructional Development in High Schools
Coordinator: Martin Vela, Harlingen High School South
Chair: Martin Vela, Harlingen High School South

Description: Learn to effectively advocate for your courses, collaborate with school stakeholders, including administrators, and take a proactive stance in preparing students for future success. Discover the power of speech education in shaping tomorrow's leaders and fostering essential skills for diverse pathways.

Presenters:
Stef Cambra, Drury University
Nicole Cornish, Athens Independent School District

C-02 Room: Capitol Hotel Boardroom

Chosen to Lead: Using Forensics Training to Succeed in Professional Leadership Roles

Sponsor: Texas Intercollegiate Forensic Association
Coordinator: Jeremy Hutchins, Texas State University
Chair: Sarah Contreras, Del Mar College

Description: From department chair to student government president to student orientation organizer, students and faculty with speech and debate backgrounds are consistently tapped to lead. This panel will discuss the relationship between forensics training and leadership roles and ways to encourage skill development with those opportunities in mind.

Presenters:
Sarah Contreras, Del Mar College
M'Liss Hindman, Tyler Junior College



C-03 Room: Private Dining Room

Great Ideas for Teaching Speech and Communication (GIFTSC) Online: Designing Your Course More Effectively

Sponsor: Instructional Development in the Colleges & Universities
Coordinator: Justin Blacklock, San Antonio College
Chair: Justin Blacklock, San Antonio College

Description: Panelists will discuss best practices for course design when teaching online speech and communication classes. Learn about techniques for reducing perceived "distance" in distance education courses and how Learning Management Systems, such as Canvas, can be more fully utilized to improve communication between student and teacher. Audience members will also be encouraged to share their strategies.

Presenters:
Amanda Jo Ratcliff, Tyler Junior College
Tanya Frolick, Victoria College

FRIDAY—PANEL C PROGRAMS
4:10-5:00

C-04 Room: Sanborn C

Middle School Debate for Beginners: Intro to Argumentation

Sponsor: Instructional Development in Middle Schools/TJSDA
Coordinator: Lindsey Petropoulos , Rice Middle School
Chair: Franz Hill, Sidney Lanier Middle School

Description: Starting debate at the 'atomic' level includes how to create arguments. At this age, a lot of students are naturals at arguing, but we will share our best practices in helping them unlearn arguing habits and developing debate skills.

Presenters:
Franz Hill, Sidney Lanier Middle School
Lindsey Petropoulos , Rice Middle School
Kris Wright, Irma Rangel Young Women's Leadership School

C-05 Room: Sanborn A

Why World Schools Debate? Why Adding One More Thing to Your Plate is Worth It!

Sponsor: Texas Forensic Association
Coordinator: Jenn Melin, TFA Region 2 Representative
Chair: Jenn Melin, TFA Region 2 Representative

Description: Speech and Debate teachers already have full plates. Why should they add another debate format? Three experienced coaches offer their perspectives on how WS Debate energized their programs and fueled dynamic growth on their teams

Presenters:
Aaron Timmons, Greenhill School
Joe Uhler, Flower Mound High School
Audra Langston, Grand Oaks High School



C-06 Room: Yellow Rose C

Building a Bigger, Better Speech Team

Sponsor: University Interscholastic League
Coordinator: Ann Shofner, Retired
Chair: Ann Shofner, Retired

Description: Join these coaches as they discuss how they recruit students for their speech program. Learn how, when and where they start in order to keep their programs growing.

Presenters:
Brett Howard, Canyon High School
Jonathan Robertson, Sudan High School
Andrew Gibson, Woodlands College Park High School



C-07 Room: Yellow Rose A

New Trends in Congressional Debate

Sponsor: Argumentation and Debate
Coordinator: Brian Alford, A&M Consolidated High School
Chair: Brian Alford, A&M Consolidated High School

Description: Over the past couple of years, Congressional Debate has moved towards becoming less rigidly structured, with new innovations in speech structure and argumentative content allowing students to engage in more direct refutation and clash throughout the round. Coaches in Congressional Debate will break down the differences between old and new, including the “Block Structure” of speeches, and discuss how you can update your Congress coaching techniques this school year.

Presenters:
Calen Cabler, Seven Lakes High School
Bryce Piotrowski, Seven Lakes High School

C-08 Room: Yellow Rose B

Hosting an IQT



Sponsor: Texas Forensic Association
Coordinator: Vicki Beard, Spring Woods High School
Chair: Vicki Beard, Spring Woods High School

Description:

Presenters:
Dave Huston, Plano West High School

C-09 Room: Yellow Rose D

Success is in the Steps: Learn to Walk Before You Run with Individual Events

Sponsor: Oral Interpretation and Performance Studies
Coordinator: Eva Margarita, University of Texas at Austin
Chair: Reggie Chapman, Plano West High School

Description: From basics to the best resources, coaches will come together to share the techniques, strategies, and classroom lessons that help their students the most. Additionally, this panel will explore ballot analysis and what to do in the classroom with constructive feedback. This session will include an open share for all coaches from team warm-ups to character analysis to movement exercises. Let's help support our new coaches while still motivating veteran coaches to find new ways to engage your team with lessons that lead to successful performances.

Presenters:
Shelby Zarro, Walnut Grove High School
Christine Beard, Cypress Ridge High School
Kirsten Nash, Center for Child Protection
Coby Evers, San Angelo Central High School

FRIDAY—PANEL C PROGRAMS
4:10-5:00

FRIDAY—PRESIDENT'S RECEPTION AND AWARDS



This weekend, we celebrate the leadership of Randy Cox. A dedicated speech communication educator for 33 years, Randy has served the Texas Speech Communication Association as Executive Secretary, Vice President-Elect, Vice President, and now President. Under his guidance, we have thrived and we are so grateful. Coincidentally, Randy is celebrating his retirement from full-time coaching the University of Texas at Austin where he earned numerous career accolades as the Director of Texas Speech, leaving behind one of, if not the, premier forensics programs in the country! Thank you for everything Randy!!!

Join us as we celebrate Randy Cox at the President's Reception, Friday at 6:00 pm in Yellow Rose D.

Educator of the Year and Service Awards will be presented

2024 Educator of the Year Nominees:

- ...
- ...
- ...
- ...
- ...

UT National Institute in Forensics



Coming again for Summer 2025!

University of Texas

National Institute in Forensics

On behalf of Texas Speech Director Dr. Eva Margarita and Texas Debate Director Dr. Brendon Bankey, thank you to all of the students and coaches who joined us this past summer for the **31st Annual UT National Institute in Forensics**. The UTNIF continues to be one of the largest and most accomplished summer forensics programs in the country. Just a few reasons why our students keep coming back year after year: incomparable education, superior resources, unmatched faculty, reasonable rates, tremendous alumni, and the background of the University of Texas at Austin.

Success in any academic activity is a product of excellent and immensely talented students, incredibly hard working coaches, supportive parents and schools, and an investment in time that may include summer opportunities. It is that understanding that makes UTNIF one of the largest comprehensive institutes in the country year after year, and why we have assembled some of the brightest forensic minds in the nation for our program. It is also that educational philosophy that has enabled alumni of our summer programs to succeed at every level, from high school and well into collegiate forensics competition. UTNIF is one of the best places to get your head start on the season.

www.utspeech.net

www.utdebatecamp.com

We offer our most sincere congratulations to all of the students who qualified for and attended the 2024 NSDA National Speech Tournament. And to all of the students who were recognized with awards, congratulations on a task well-done. To all of our alumni and to our incoming Longhorns, Hook 'Em!

UTNIF
Dept. of Communication Studies
1 University Station
Mail Code A1105
Austin, Texas 78712-1105





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Scan the QR code to learn more or to contact us!

SEE WHAT THEY'RE SAYING ABOUT ISD!



TÉA SHOULDICE
2024 NSDA USX CHAMPION

“

In the two weeks I spent at ISD, I learned a tremendous amount about my event and made incredible progress. Even more importantly, I left with the foundation of skills, the confidence, and the inspiration to work even harder in the year that followed.

Throughout the entire season, my ISD friends and instructors supported me every step of the way. The ISD community is truly like a second team, and I wouldn't trade my experience there for the world.

”

“

As someone who has competed in speech and debate since middle school, the two week session at ISD allowed me to focus on the parts of my event I truly needed to adjust. With the welcoming environment and experienced staff, the amount I learned not only helps me to this day, but has continued to benefit my debate career. On top of the educational aspects, ISD has allowed me to form connections with numerous instructors and friends. Especially in an activity where people come from various backgrounds, ISD gives you that opportunity to meet those people and form those memories for a lifetime.

”



JORDAN MELAMED
2024 NSDA
HOUSE RUNNER-UP

JOIN THE ISD FAMILY AT ISPEECHANDDEBATE.COM

D-01 Room: Yellow Rose C**Fostering Leaders: Strategies Beyond Peer Feedback**

Sponsor: Instructional Development in High Schools
Coordinator: Michelle Walker, Fort Bend Christian School
Chair: Hannah Rodriguez, Prosper High School

Description: We'll explore new and creative approaches to grow student leaders within the speech and debate team. Discover effective methods to nurture leadership skills that extend beyond peer reviews and empower students to excel in their classrooms and communities. Learn from experienced educators and coaches as they share innovative strategies for developing the next generation of leaders on and off the stage.

Presenters:
 Gina Lozano, Jack C. Hays High School
 Michelle Walker, Fort Bend Christian School

D-02 Room: Yellow Rose A**Coaching in the Classroom**

Sponsor: Instructional Development in Middle Schools/TJSDA
Coordinator: George Tennison, E. A. Olle Middle School
Chair: George Tennison, E. A. Olle Middle School

Description: Classroom logistics aren't always conducive to the type of individualized coaching that will help students grow as speakers, performers, and debaters. Learn how to incorporate coaching into a regularly scheduled class period.

Presenters:
 Franz Hill, Sidney Lanier Middle School
 Heather Huffman, The Village School
 Lindsey Petropoulos, Rice Middle School

D-03 Room: Yellow Rose B**Teaching Debate in MS: An Update on the Community Advocacy Approach**

Sponsor: Instructional Development in Middle Schools/TJSDA
Coordinator: Cindi Timmons, Dallas Urban Debate Alliance
Chair: Cindi Timmons, Dallas Urban Debate Alliance

Description: Community Action Debate (CAD) was created by the Dallas Urban Debate Alliance with the goal of creating a high interest public debate format with low entry barriers for secondary students. The format has had a successful launch both within Dallas ISD and in front of the National Association for Urban Debate Leagues. Coaches and students enjoy the format's relevance and ease of use. Join the DUDA leaders as they share how any teacher can modify the format for use in the classroom and in front of the community. CAD is particularly easy for students to learn as they begin their debate journey.

Presenters:
 Cindi Timmons, Dallas Urban Debate Alliance
 Evan Gilbert, Dallas Urban Debate Alliance

We are so excited to feature the works of students in the Graduate and Undergraduate Student Scholarship Conference. In Panels D and E, note the special sessions where these students will present their research papers. Congratulations for being chosen!

D-04 Room: Capitol Hotel Board Room

Student Research Panel #1

Sponsor: Graduate and Undergraduate Student Scholarship Conference
Coordinator: Justin Blacklock, San Antonio College
Chair: Justin Blacklock, San Antonio College

Description: This student research panel will highlight undergraduate research from graduate and undergraduate students across the state. Student research papers address various issues within the communication field. Participation in this conference will give participating students an outlet for their scholarship. The top student paper will receive the Top Student Paper Award from the GUSS-C and TSCA.

Presenters:

Jonathan Espinoza, University of Texas at Austin, Queer rurality and belonging: Attempting to understand rural citizenship from a queer perspective.
Amelia D. Little, Abilene Christian University, Collapsing Irony in Oppenheimer: An Exploration of Trinitarian Metaphysics
Susanna Alford, University of Incarnate Word, "More Than a Major": A Qualitative Exploration of the Transformative Role High-Impact Educational Practices Have in College Learning Environments
Mary Tinuoye, Texas Tech University Finding My Voice: Embracing Vulnerability and Authenticity in Sharing Hidden Sexual Concerns

D-05 Room: Yellow Rose D

Using Speech Students for UIL Academic Success

Sponsor: University Interscholastic League
Coordinator: Kelsey Vincent, Bushland HS
Chair: Kelsey Vincent, Bushland HS

Description: These presenters have discovered that, by using their speech students in more than just speech events, their school is able to fill their academic team with students who want to compete and will take time to work on the various events. Join them for some valuable pointers.

Presenters:

Ryan Lovell, Tascosa High School
JP Fugler, Lindale High School
Bryan Winn, Victoria East High School



SATURDAY—PANEL D PROGRAMS
9:00-9:50

D-06 Room: Sanborn B

Coaching PF Champions



Sponsor: Texas Forensic Association
Coordinator: Dave Huston, Plano West High School
Chair: Dave Huston, Plano West High School

Description: Champion coaches offer tips on how to develop strong PF programs and increase student access and success.

Presenters:
Bryce Piotrowski, Seven Lakes High School
Anthony Brown, Southlake Carroll High School

D-07 Room: Private Dining Room

Leading the Way with Literacy

Sponsor: Oral Interp and Performance Studies
Coordinator: Wilson Chang, Cinco Ranch High School
Chair: Salena Pereida, Gregory Portland High School

Description: This panel is ready to take a deep dive into the Interp text. It is time to go back to basics and help your students to find ways to celebrate the literature by investing the time in research and exploration of the work itself and all the rich history that makes these manuscripts so powerful. It is time to help our students to be lifelong readers by cultivating a stronger and more meaningful connection with the text. The panel will also explore how to use this process for integrating POI performances.

Presenters:
Robert Shepard, Plano Senior High School
Reggie Chapman, Plano West High School
Amberley Tanner, Steele Early College High School

D-08 Room: Buchanan

Leading the Way: Forensics as Leadership Development

Sponsor: Texas Intercollegiate Forensic Association
Coordinator: Jeremy Hutchins, Texas State University
Chair: Wade Hescht, Lone Star College North Harris

Description: Speech and debate teams are constantly under threat from shrinking budgets, perceived irrelevance, and dwindling student interest. Yet we often assume that administrators, employers, parents, or potential participants will intuitively recognize and appreciate the value of skills taught in our activity. This panel will discuss how framing forensics as leadership development can help external audiences understand that value and provide a strategy for promoting the activity.

Presenters:
Jeremy Hutchins, Texas State University
Kristen Farris, Texas State University
Shanna Shultz, San Jacinto College



D-09 **Room: Sanborn A**

Identity Arguments in Debate



Sponsor: Texas Forensic Association / Diversity and Inclusion
Coordinator: Ruby Stuart, Stephen F. Austin High School
Chair: Ruby Stuart, Stephen F. Austin High School

Description:

Presenters:
Ruby Stuart, Stephen F. Austin High School

D-10 **Room: Sanborn C**

So You Want to Write a Topic Paper



Sponsor: University Interscholastic League / Texas Forensic Association
Coordinator: Jana Riggins, University Interscholastic League
Chair: Jana Riggins, University Interscholastic League

Description: Ever wondered how we get the CX Debate topics each year? Who narrows down the selection? Come hear two members of the NFHS CX Debate Topic Selection Committee discuss how the topics start and what the whole process is before our students find out what they are debating. The topic process can often times seem confusing and inaccessible but in reality it is a great way to meet coaches, make friends, and learn about what makes good debate topics! With the 2025 topic paper meeting in Austin this coming year, there is no better time for Texas coaches to put their best ideas forward.

Presenters:
Rory McKenzie, Lindale High School
Nicole Cornish, Athens Independent School District
Preston Stolte, Winston Churchill High School



Saturday, 10:00-11:15

TSCA Second General Session

**Join for the Second General Session and
the installation of the new TSCA Officers in
Yellow Rose C. Pick up your door prize tickets
on the way in!**

SATURDAY—PANEL D PROGRAMS
9:00-9:50

E-01 Room: Yellow Rose C

What Do We Do Next?



Sponsor: Texas Forensic Association / Diversity & Inclusion
Coordinator: Aaron Timmons, Greenhill School
Chair: Aaron Timmons, Greenhill School

Description: Speech and Debate teachers are frequently the only trained communication specialists on their campuses. This session discusses ways to position ourselves and our programs as key resources for facilitating civil discourse at our schools.

Presenters:
 Kris Wright, Irma Rangel Young Women's Leadership School
 Anthony Brown, Southlake Carroll High School
 Demarcus Powell, Grapevine High School

E-02 Room: Yellow Rose B

Carving a New Path for Oral Interp/Individual Event Programs

Sponsor: Oral Interpretation & Performance Studies
Coordinator: Shelby Zarro, Walnut Grove High School
Chair: Colby Evers, San Angelo Central High School

Description: Across the state, meaningful and passionate leaders of programs have begun to ask the questions of what is happening to programs that used to be viable and strong. This panel will lead a discussion as they explore how to stay relevant in the face of low numbers in Interp events. Events that once had sixty to eighty competitors now struggle to break qualification minimums. Do not miss this important panel that seeks to bring the Interp community together to help carve a new path to create stronger and sustainable programs. Join us for this discussion that will lead to pivotal next steps to restore and strengthen our individual event coaches, while we share various ways to recruit and keep Interp thriving in the state of Texas.

Presenters:
 Andrew Barrett, Cy-Creek High School
 Robert Shepard, Plano Senior High School
 Amberley Tanner, Steele Early College High School
 Vicki Beard, Spring Woods High School
 Reggie Chapman, Plano West High School

E-03 Room: Yellow Rose D

News is Boring. Let's Play a Game



Sponsor: University Interscholastic League
Coordinator: Andy Zeigler, Caprock High School
Chair: Andy Zeigler, Caprock High School

Description: Want your students to get more involved in current events? This program will offer some activities that will help students learn more about current events and keep them knowledgeable for extemp rounds and even for the UIL Current Events contest.

Presenters:
 Cody Morris, Chapel Hill High School
 Ann Shofner, UIL Extemporaneous Speaking Contest Director

E-04 Room: Buchanan

Rhetorical Strategies of Program Justification/Budget

Sponsor: Rhetoric and Communication Theory
Coordinator: Leslie Rodriguez, Angelo State University
Chair: Leslie Rodriguez, Angelo State University

Description: In an era of increased scrutiny and limited resources, effectively justifying programs and securing budgets is crucial for department and program success. This panel will delve into the rhetorical strategies that leaders and advocates use to justify programs and secure funding. Panelists will share insights into crafting compelling narratives, utilizing data persuasively, and engaging administrators convincingly. Panelists will also discuss the importance of aligning their arguments with institutional goals, anticipating objections, and leveraging rhetorical techniques to strengthen their proposals.

Presenters:
M'Liss Hindman, Tyler Junior College
George Pacheco, West Texas A&M University
Leslie Rodriguez, Angelo State University

E-05 Room: Private Dining Room

Handling Team Toxicity

Sponsor: Instructional Development in Middle Schools/TJSDA
Coordinator: Lindsey Petropoulos, Rice Middle School
Chair: Franz Hill, Sidney Lanier Middle School

Description: Navigating debate personalities can be challenging, especially with middle school students. Let's discuss some short-term and long-term strategies for handling toxic and dysfunctional behavior while ensuring each student has an enjoyable start to speech and debate.

Presenters:
Franz Hill, Sidney Lanier Middle School
Lindsey Petropoulos, Rice Middle School

E-06 Room: Yellow Rose A

Leading Kinesthetic & Visual Learners in Speech & Debate

Sponsor: Instructional Development in High Schools
Coordinator: Ryan Lovell, Tascosa High School
Chair: Ryan Lovell, Tascosa High School

Description: Join us in this dynamic session where we'll unveil innovative techniques to engage kinesthetic and visual learners in the realm of speech and debate. Discover practical tips and tricks for harnessing their unique strengths, unlocking their leadership potential, and helping them shine in the competitive arena. Empower your students to excel and lead in speech and debate with strategies designed to cater to their diverse learning styles.

Presenters:
Ryan Lovell, Tascosa High School
Neal White, Clark High School
Andrea Lewis, Shepton High School

SATURDAY—PANEL E PROGRAMS
11:30-12:10

E-07 Room: Capitol Hotel Boardroom

Student Research Panel #2

Sponsor: Graduate and Undergraduate Student Scholarship Conference

Coordinator: Justin Blacklock, San Antonio College

Chair: Amanda Jo Ratcliff, Tyler Junior College

Description: This student research panel will highlight undergraduate research from graduate and undergraduate students across the state. Student research papers address various issues within the communication field. Participation in this conference will give participating students an outlet for their scholarship. The top student paper will receive the Top Student Paper Award from the GUSS-C and TSCA.

Presenters:

Mary Tinuoye, Texas Tech University, Exploring Social Media Role in Self-Medication Behavior Among Emerging Adults

Jalyne Martinez, East Texas Baptist University, Inside the Classroom: An Insight on Gaining Student Compliance

Emmanuel Kwaku Asare, Indiana University, The Rhetoric of Pan-Africanism: Analyzing Dr. Kwame Nkrumah's Speech at the Organization of African Unity (O.A.U) 1963 Conference

Shannon Denney, West Texas A&M University, The Impact of Face-to-Face Communication in Health Care Organizations

Amelia Little & Jodeyah Mills, Abilene Christian University, "An Ethnography of an Intentional Hybrid Economy... (or Cult?)"

E-08 Room: Sanborn B

Judge Preferences and Adaptation across UIL and TFA

Sponsor: Argumentation and Debate

Coordinator: Dan Lingel, Jesuit College Prep

Chair: Dan Lingel, Jesuit College Prep

Description: This panel will discuss how to adapt to different judges - from the bus driver, to parents, to experienced coaches, and everyone in between, across the different worlds of UIL, TFA, and NSDA Speech and Debate. We will discuss how to package the same arguments differently depending on the context, including specific strategies for tailoring your language and presentation to fit the expectations and requirements of each format. Participants will receive a printout of two cards that are cut identically but tagged differently to illustrate how subtle changes in wording can impact their effectiveness in UIL versus TFA rounds. Additionally, we will provide a lesson plan and activity designed for the January to March prep block, aimed at helping students practice and master these skills. This session is ideal for coaches looking to enhance their adaptability and ensure their students' success across different competitive environments. This panel will also provide an overview of strikes and Mutual Judge Preferences.

Presenters:

Preston Stolte, Winston Churchill High School

Hannah Rodriguez, Prosper High School

E-09 Room: Sanborn A

Lambda Pi Eta and Leadership

Sponsor: Instructional Development in the Colleges & Universities
Coordinator: Andre Favors, Lamar University
Chair: Andre Favors, Lamar University

Description: Panelists will discuss their experiences with leadership/leadership development and practices related to Lambda Pi Eta chapters on their campus. Panelists will share ideas for developing, sustaining, and growing chapters on their campuses and the opportunities the organization has for student leaders.

Presenters:
Andre Favors, Lamar University
Mark Paz, Texas State University
Joshua Miller, Texas State University

E-10 Room: Sanborn C

What's the Aff? Disclosure Basics

Sponsor: Argumentation and Debate
Coordinator: Bryce Piotrowski, Seven Lakes High School
Chair: Bryce Piotrowski, Seven Lakes High School

Description: "Disclosure," or publishing case positions on the NDCA Wiki, has become one of the most divisive subjects among debaters and coaches over the past several years. This panel will cover the reasons disclosing came to be and introduce the arguments for and against disclosing arguments to your opponents. How do teams disclose, and should my teams do it?

Presenters:
Bryce Piotrowski, Seven Lakes High School

E-11 Room: Pre-Function Area —> Amarillo Courthouse

Debate, Speech and Theater: All the Ingredients You Need for a Successful Mock Trial Program

Sponsor: Texas Forensic Association
Coordinator: Mellessa Denny, Amarillo High School
Chair: Cindi Timmons, Dallas Urban Debate Alliance

Description: We're going on the road. This panel will meet in the Amarillo courthouse next door to the Embassy Suites and there this program will show how mock trial is a natural combination of debate, speech and theater. We will discuss how students apply debate skills in arguing evidentiary matters during pre-trial and objection volleys. We will discuss how open statements and closing arguments bear resemblance to informative speaking and extemporaneous speaking. Finally, we will discuss how effective witnesses draw on performance skills obtained through theater and interpretive events. We will share ideas on how to organize a stand alone mock trial class or incorporate it into an existing class. We will also discuss the various competitions available locally and nationwide for the students to showcase their skills.

Presenters:
Don Gonzalez, Law Magnet High School
Mellessa Denny, Amarillo High School



SATURDAY—PANEL E
11:30-12:20

F-01 Room: Yellow Rose A

Charting Your Leadership Path in Texas Speech Education

Sponsor: Instructional Development in High Schools
Coordinator: Ashley Freeman, Alief Early College High School
Chair: Martin Vela, Harlingen High School South

Description: Explore a wealth of leadership opportunities within the state of Texas with our panel. We'll delve into the intricacies of National Board Certification, TEA programs, and how to stand out during interviews to secure these coveted roles. Learn valuable insights and strategies to pave your way toward educational leadership in Texas. Whether you're a seasoned educator or just beginning your journey, this session is your key to unlocking leadership excellence in the Lone Star State.

Presenters:
JP Fugler, Lindale High School

F-02 Room: Yellow Rose C

Advanced WS Debate: The Impromptu Prep Process

Sponsor: Texas Forensic Association / Argumentation and Debate
Coordinator: Courtney Coffman, Northland Christian School
Chair: Courtney Coffman, Northland Christian School

Description: Having a successful WS Debate squad requires mastery of the Impromptu Prep process. Two successful coaches share a variety of strategies for teaching students how to maximize their time in Impromptu Prep.

Presenters:
Cindi Timmons, Dallas Urban Debate Alliance
Jenn Melin, Team Texas Coach



F-03 Room: Capitol Hotel Boardroom

Acceptance and Rejection Policy for Academic Publications

Sponsor: Instructional Development in the Colleges & Universities
Coordinator: Amanda Jo Ratcliff, Tyler Junior College
Chair: Amanda Jo Ratcliff, Tyler Junior College

Description: On May 14, 2024, the Wall Street Journal reported Wiley, a 217-year-old publisher, is closing 19 academic journals with some being infected with research fraud. As educators promote peer-reviewed scholarship as credible, how does the increase of junk science or fake studies change the way we view academic journals? What do peer reviewers look for in accepting academic scholarship? What standards should publications meet and how can editors and review boards maintain those standards? Join the panelists in discussing the state of the academic publication process.

Presenters:
Tracey Holley, Tarleton State University
George Pacheco, West Texas A&M University
Mary Anna Kidd, McMurray University
Amanda Jo Ratcliff, Tyler Junior College

F-04 Room: Sanborn C

What Makes This Item Great

Sponsor: Texas Forensic Association / Argumentation and Debate
Coordinator: Neal White, Clark High School
Chair: Neal White, Clark High School

Description: Members of the TFA Congressional Debate committee will break down the top 5-voted submissions for the Fall 2024 TFA Docket and explain what makes them so great, in their eyes.

Presenters:

Ryan Lovell, Tascosa High School
Neal White, Clark High School
Gina Lozano, Jack C. Hays High School
Harry Yu, Memorial High School
James Thompson, Chapin High School



F-05 Room: Yellow Rose D

Demystifying the Kritik

Sponsor: Argumentation and Debate
Coordinator: Aaron Timmons, Greenhill School
Chair: Aaron Timmons, Greenhill School

Description: Are you confused by critical arguments? Come to learn how to structure, deploy, and respond to the K in the context of Policy, LD, and even Public Forum. We will discuss the origins of the K, how it has historically been used in Policy, what “identity” arguments are, and how these arguments have been transferred to (and often, misused in) LD and PF.

Presenters:

Emma Cook, Jordan High School
Michelle Walker, Fort Bend Christian Academy

F-06 Room: Private Dining Room

Leading the Way on Neurodivergent Skills Assessment

Sponsor: Instructional Development in the Colleges & Universities
Coordinator: Joshua Miller, Texas State University
Chair: Joshua Miller, Texas State University

Description: This panel will discuss the relationship among disability, neurodivergent, and the assessment of communication skills in course such as public speaking. In the past decade, scholars have increasingly highlighted how standards for effective communication contain ableist assumptions, including the ability to stand, maintain eye contact, and control body language. In addition, neurodivergence (autism, ADHD, and dyslexia) also influences how people communicate and interpret messages. Continuing these discussions, this panel will provide educators with best practices for inclusive assessment practices and how they may lead the way in improving student accessibility.

Presenters:

Joshua Miller, Texas State University
Justin Blacklock, San Antonio College

SATURDAY—PANEL F PROGRAMS
12:30-1:20

F-07 **Room: Sanborn A**

Middle School Swap Shop/Games

Sponsor: Instructional Development in Middle Schools/TJSDA
Coordinator: Lindsey Petropoulos , Rice Middle School
Chair: Lindsey Petropoulos , Rice Middle School

Description: Brand new to teaching middle school or need some fresh ideas for your middle school speech class? Attend this workshop to experience what other teachers are doing and gather new and exciting lessons with materials. This year we are incorporating a new feature in this workshop: games! Incorporating games into the speech classroom is a dynamic and effective way to engage students and help them develop essential speaking skills in a fun, interactive environment.

Presenters:
Sara Jane Barno, Retired
Xochitl Callejo, Wiggs Middle School
Lindsey Petropoulos , Rice Middle School

F-08 **Room: Sanborn B**

The Secrets Unveiled—Informative Visuals

Sponsor: Oral Interpretation and Performance Studies
Coordinator: Christine Beard, Cypress Ridge High School
Chair: Vicki Beard, Spring Woods High School

Description: The mysteries of how to work the magic to create visuals for Informative Speaking is one of the reasons some coaches do not enter this event as it can be intimidating. Coaches with techniques and strategies that have proven successful will lead the way to a greater understanding of what your students need in a visual and how to go about the process of construction. For veteran to new coaches, a session that is sure to help you find your "WOW" factor with visuals that engage any audience.

Presenters:
Jeff Flores, J Frank Dobie High School
Terran Duhon, St. Mary's Hall

F-09 **Room: Yellow Rose B**

Elevating Leadership through Professional Communication: Advocacy and Activism in Action

Sponsor: Instructional Development in High Schools
Coordinator: Bianca Beronio, Crockett High School
Chair: Keylynn Boyce, Copperas Cove High School

Description: Discover how this course equips students with vital communication skills to become leaders, advocates, and activists. Learn how to integrate these essential skills into your teaching, empowering your students to excel as communicators and agents of change, both in school and in their broader communities.

Presenters:
Heather Soltero, Tascosa High School
Amberly Tanner, Steele Early College High School
Stef Cambra, Drury University
Bianca Beronio, Crockett High School

***We would like to express our gratitude to all
who made TSCA Convention 2024 a success!***

Local arrangements committee led by co-chairs Heather Soltero and Kelsey
Vincent

Embassy Suites Amarillo

Glenda Moore of Kind House Ukraine Bakery

Stefanie Rodarte-Suto

All of the officers of the TSCA

M'Liss Hindman, TSCA Convention Coordinator

(no single person has done as much
to make the TSCA 2024 convention possible)

Amarillo Visitor's Bureau

See you next year in Allen!

October 2-4, 2025

Marriott Dallas Allen Hotel & Convention Center

777 Watters Creek Boulevard

Allen, TX, 75013



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G	Garcia, Casey A3 Gibson, Andrew C6 Gilbert, Evan D3 Goen, Karly A7 Gonzalez, Don E11 Guinn, Trey B6	P	Pacheco, George E4, F3 Paz, Mark E9 Peredia, Salena D7 Petropoulos, Lindsey A3, C4, D2, E5, F7 Piotrowski, Bryce B1, C7, D6, E10 Powell, Demarcus E1	Y	Yen, Avis A8. B1 Young, Sasha B2 Yu, Harry F4
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Texas Speech Communication Association
Convention 2024: Developing a New Generation of Leaders
October 10-12, 2024 * Embassy Suites Amarillo
Attendance Record and Verification Sheet

Participant's Name: _____

<u>Date</u>	<u>Session Title</u>	<u>Facilitator Label or Chair Signature</u>
10/10/2024	TFA Regional Meetings (1 hour)	Prefilled, cross out if not applicable
10/10/2024	New Members Orientation (1 hour)	
10/10/2024	TSCA Standing & Ad Hoc Committees (1 hour)	
10/10/2024	TFA Interest Group Meeting #1 (2 hours)	Prefilled, cross out if not applicable
10/11/2024	TSCA District Meetings (1 hour)	
10/11/2024	Panel A Program (1 hour)	
10/11/2024	Panel B Program (1 hour)	
10/11/2024	Interest Group #1 (1 hour)	
10/11/2024	Panel C Program (1 hour)	
10/11/2024	Interest Group #2 (1 hour)	
10/11/2024	Panel D Program (1 hour)	
10/11/2024	Interest Group #3 (1 hour)	
10/11/2024	TFA Interest Group Meeting #2 (2 hours)	Prefilled, cross out if not applicable
10/12/2024	Panel E Program (1 hour)	
10/12/2024	Panel F Program (1 hour)	

Total number of Conference CPE Hours _____ **(Maximum of 16 hours)**

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